

5<sup>TH</sup> EDITION

LA SPEZIA NAVY BASE MAY 24-25-26-27 2016



SEAFUTURE  
AND MARITIME  
TECHNOLOGIES  
2016

**THE EVENT**

**THE HUB  
OF YOUR  
BUSINESS  
AT SEA!**

# what

**Seafuture & Maritime Technologies 2016** is the ideal event to showcase maritime innovation and technology to main contractors in the **civil** and **defence** sectors through: advanced bilateral meetings among enterprises, italian and foreign navies, high level conferences and workshops.

IT IS TAKING PLACE FOR THE 5TH TIME FROM **24 - 27 MAY 2016**

**La Spezia** enjoys a strong tradition as a vibrant hub of shipbuilding industry and maritime trades thanks to the presence of a **natural deep bay** hosting the north **italian navy base** and one the largest commercial harbours - the perfect location to organize **Seafuture & Maritime Technologies**.

**Seafuture & Maritime Technologies** is a must-attend event, a unique opportunity to meet key players, display business strengths, establish new contacts and exchange knowledge with peers, research centers and universities.

### THE PERFECT HUB OF YOUR BUSINESS AT SEA!

Act now to reserve your stand and set your business on the right course for 2016.



# location

LA SPEZIA NAVY BASE  
EXHIBITION SPACES IN THE HISTORICAL HANGARS  
DOCK SPACES

# how

EXPOSITION  
ADVANCED BILATERAL MEETINGS  
CONFERENCES & SEMINARS  
WORKSHOPS ON THE ITALIAN NAVY SHIPS  
EXHIBITION OF NAVY SHIPS (OLD AND NEW) AND VESSELS  
AWARD CERIMONY

# sectors

DUAL USE  
REFITTING  
GREEN TECHNOLOGY  
MARITIME SAFETY & SECURITY  
MARITIME ENVIRONMENT  
RESEARCH & DEVELOPMENT

# who

MAIN CONTRACTORS  
ITALIAN & FOREIGN NAVIES  
SMALL & MEDIUM ENTERPRISES  
RESEARCH CENTERS & UNIVERSITIES





5TH EDITION

SEAFUTURE & MARITIME TECHNOLOGIES  
THE HUB OF YOUR BUSINESS AT SEA!  
LASPEZIANAVYBASE MAY 24-25-26-27 2016



REGISTRATION FORM

1/3

### 1. EXHIBITOR

COMPANY/ORGANIZATION:

ADDRESS:  CITY:  COUNTRY:

POSTCODE:  CONTACT PERSON:  JOB TITLE:

EMAIL:  WEB SITE:

PHONE:  MOBILE:

VAT:

REFERENCE COMPANY NAME

Name under which your company will appear in the alphabetical lists, in the catalogue, on the website or any other document:

### 2. SPACE RESERVATION (minimum 12 smq)

Each Enterprise (two participants) will benefit from the following:

- Exposition of marine technologies
- Exposition of defence and civil ships
- Advanced bilateral meetings with Foreign Navies and among Enterprises
- Conferences & Workshops Programmes
- Award ceremony (innovation, design and environment prizes)
- Light lunches & Gala dinner

#### a) Exhibit space - Standard full package

Exhibit space and Shell Scheme at 12 smq will comprise of walls panels, carpet, desk, name fascia, desk, 4 chairs, spotlights and a socket. Maximum of shell scheme stand is 48 smq

PLEASE BOOK N UNIT  EXHIBIT SPACE AND SHELL SCHEME AT € 2.800,00 PER 12 SMQ UNIT

#### b) Exhibit space only - Bare space (Self Built Stand)

Comprise of a floor space marked out of the booked dimensions: no walls, no platform or electricity is provided. Height allowed is of 4 m only. Stand design approval is required prior of installations.

PLEASE BOOK  SMQ EXHIBIT SPACE ONLY (BARE SPACE) AT € 139,00 PER SMQ

#### c) Static Display Zone (Docks)

Comprise of a dock space for ships. The exhibitor is liable of any transportation costs.

PLEASE BOOK N  \*DOCK SPACE SHIP AT € 600,00 PER SHIP

| * SHIP | MODEL | LENGTH | WIDE | YEAR CONSTRUCTION |
|--------|-------|--------|------|-------------------|
| N 1    |       |        |      |                   |
| N 2    |       |        |      |                   |
| N 3    |       |        |      |                   |



5TH EDITION

SEAFUTURE & MARITIME TECHNOLOGIES  
THE HUB OF YOUR BUSINESS AT SEA!  
LASPEZIANAVYBASE MAY 24-25-26-27 2016



REGISTRATION FORM

2/3

### 3. SPONSORSHIP OPTIONS

#### a) Platinum Sponsor € 30.000,00 each

- EXHIBITION WALLS  DOCKS AREA

#### b) Gold Sponsor € 20.000,00 each

- VIP & DELEGATES LUNCHES  WELCOME COCKTAIL  GALA DINNER  MAIN CONFERENCE

#### c) Silver Sponsor € 10.000,00 each

- WORKSHOPS AND SEMINARS  LANYARDS  NAME BADGES

#### d) Bronze Sponsor € 7.000,00 each **SPECIAL OFFER**

- SEAFUTURE & MARITIME TECHNOLOGIES BOOKLET  USB FOR MEDIA  VIP VEHICLES  WEBSITE AD

### 4. Registration fee (Mandatory)

(One each company: direct or co-exhibitors)

EXHIBITOR FEE N  AT € 400,00 PER COMPANY

### 5. PAYMENT SCHEDULE

The payment of the total amount including VAT will be carried out according to the following schedule. An invoice will be sent to you and it must be paid within **31 march 2016** at the latest.

|  |   |
|--|---|
| TOTAL 2 + TOTAL 3 + TOTAL 4              | € |
| VAT 22%                                  | € |
| <b>GRAN TOTAL (including VAT to pay)</b> | € |

The payment must be by bank transfert. The exhibitors must specify on the transfer order "payment without charges for the beneficiary"

IBAN **IT61N0603010726000046497105** SWIFT / BICCRFIIT2S354  
DOMICILIATION **CARISPEZIA CRÉDIT AGRICOLE**  
BENEFICIARY **LA SPEZIA EUROINFORMAZIONE PROMOZIONE E SVILUPPO**



5TH EDITION

SEAFUTURE & MARITIME TECHNOLOGIES  
THE HUB OF YOUR BUSINESS AT SEA!  
LASPEZIANAVYBASE MAY 24-25-26-27 2016



REGISTRATION FORM

3/3

PRIVACY DISCLAIMER

According to Art. 13 of Legislative Decree no. 196/2003 regarding the protection of persons and other subjects regarding the processing of personal data, we inform you that the information you provide will be recorded in our businesses database and will be processed in manual and automated way in the full respect of the law and subsequent decrees and regulations.

The information you provide will be used for the following purposes: a) administrative and accounting management; b) sending information on La Spezia EPS activities / services and conducting satisfaction surveys with the services and activities; c) sending information on initiatives and services for the internationalization of enterprises made by other public and private (Chambers of Commerce and Italian chambers, institutions, public agencies, local authorities, private companies, management consulting and services companies) ; d) sending information on promotional services made by newspapers advertisers (printed and computerized) of the Chamber of Commerce of La Spezia and La Spezia EPS. Owner of the data provided is La Spezia EPS - Special Agency of the Chamber of Commerce of La Spezia - based in La Spezia in Piazza Europa 16.

You can exercise at any time the rights of article 7 of the law 196/2003.

Based on the above stated the person concerned:

I give my consent  Deny consent

the inclusion of personal data in the database Companies / Events for the purposes mentioned in a) b) c) and d).

date and signature of the exhibitor's approved legal representative:

direct exhibitor's stamp:

PLEASE NOTE THAT EXHIBITION AND TECHNICAL RULES WILL BE SENT TO YOU TOGETHER WITH THE INVOICE.



5TH EDITION

SEAFUTURE & MARITIME TECHNOLOGIES  
THE HUB OF YOUR BUSINESS AT SEA!  
LASPEZIANAVYBASE MAY 24-25-26-27 2016



SPONSORSHIP/BRANDING OPTIONS

1/5

THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Sponsor's corporate logo and stand number to appear alongside SEAFUTURE & MARITIME TECHNOLOGIES
- As a Sponsor you will be acknowledged on the Sponsors board/"wall of fame" on-site at registration
- Your company link and logo on the SEAFUTURE & MARITIME TECHNOLOGIES website as a Sponsor

PLEASE NOTE

- SEAFUTURE & MARITIME TECHNOLOGIES logo should be used in conjunction with your (Sponsor) logo in all materials and SEAFUTURE & MARITIME TECHNOLOGIES logo should be easily read when displayed on signage banners, flags, billboards, posters, etc.
- SEAFUTURE & MARITIME TECHNOLOGIES logo should occupy approximately the same space as the Sponsors logo or name to ensure high visibility

PLATINUM SPONSOR

30.000,00€ each

EXHIBITION WALLS

Large and prominent attention-grabbing wall banners can generate maximum exposure for your brand during SEAFUTURE & MARITIME TECHNOLOGIES.

These single-sided wall banners greet attendees offering an excellent visibility for your company's brand name. Banners will be positioned on warehouses empty walls or along exhibition internal walls and it will give an unique visibility covering surfaces with your branding.

THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Exhibitors and visitors will be directed to your stand by placing your logo and stand details on the walls
- Complementary 5 passes per conference + 5 invitations at the gala dinner
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as platinum Sponsor

DOCKS AREA

This is an ideal opportunity to brand the area where ships are located, and it will create huge impact for all the SEAFUTURE & MARITIME TECHNOLOGIES attendees as it is a high traffic area. (Some conferences and all lunches will be held inside ships)

THE FOLLOWING IS AVAILABLE TO A SPONSOR

- Wall banners
- Signage
- Flags
- Brand the arena (stands)

THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Complementary 5 passes per conference + 5 invitations at the gala dinner
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as platinum Sponsor



5TH EDITION

SEAFUTURE & MARITIME TECHNOLOGIES  
THE HUB OF YOUR BUSINESS AT SEA!  
LASPEZIANAVYBASE MAY 24-25-26-27 2016



SPONSORSHIP/BRANDING OPTIONS

2/5

## GOLD SPONSOR

20.000,00€ each

### VIP & DELEGATES LUNCHES

Branding the dining rooms the Sponsor will have the unique visibility during the relaxing moment of VIP and high rank officers.

#### THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Dedicated table for the networking during the lunches
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as Gold Sponsor
- Complementary 4 passes per conference + 4 invitations at the gala dinner

### WELCOME COCKTAIL

Sponsor the joyful moment of welcoming all delegations and exhibitors at the SEAFUTURE & MARITIME TECHNOLOGIES experience by branding the welcome cocktail location.

#### THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Mention of your Sponsorship during the welcome cocktail speech
- Banners display at the cocktail venue
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as Gold Sponsor
- Complementary 4 passes per conference + 4 invitations at the gala dinner

### GALA DINNER

Offering and extensive branding exposure during the prestigious gala dinner with high rank officers and guests.

#### THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Mention of your Sponsorship during the gala dinner speech
- Banners display at the dinner venue
- Complementary 4 passes per conference + 4 invitations at the gala dinner
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as Gold Sponsor

### MAIN CONFERENCE

To increase company awareness and its presence at the exhibition there is no better way, than, to display your message right at the main conference. Using banners on the conference sites is a fantastic vehicle to ensure massive visibility for your brand at this high focus point.

#### THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Welcome speech during the main conference
- Banners display at the conference venue
- Complementary 4 passes per conference + 4 invitations at the gala dinner
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as Silver Sponsor



5TH EDITION

SEAFUTURE & MARITIME TECHNOLOGIES  
THE HUB OF YOUR BUSINESS AT SEA!  
LASPEZIANAVYBASE MAY 24-25-26-27 2016



SPONSORSHIP/BRANDING OPTIONS

3/5

## SILVER SPONSOR

10.000,00€ each

### WORKSHOPS AND SEMINARS

Get notice during the three days of workshop and seminars with a high selected audience, place your banner in the location and your awareness will be raised.

#### THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- One conference session of a company representative
- Banners display at the workshop and seminars venues
- Complementary 3 passes per conference + 3 invitations at the gala dinner
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as Silver Sponsor

### LANYARDS

Lanyards are a walking advert for your brand. Ensure your company logo and message is seen by visitors, exhibitors and media. Sponsor to supply lanyards.

#### THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Place logo on the lanyard. please note that the SEAFUTURE & MARITIME TECHNOLOGIES logo will also be on the lanyard
- Complementary 3 passes per conference + 3 invitations at the gala dinner
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as Silver Sponsor

### NAME BADGES

All participants in the event, including but not limited to exhibitors, contractors, trade visitors, VIP delegations, etc. are required to display the badge at all times on-site. These badges are encased in a clear plastic sleeve or laminated depending on the category of badge. This is a great opportunity to promote your company.

#### THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Placing your company name, logo, stand number and url on the back of the badges alongside SEAFUTURE & MARITIME TECHNOLOGIES logo
- Complementary 3 passes per conference + 3 invitations at the gala dinner
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as Silver Sponsor



5TH EDITION

SEAFUTURE & MARITIME TECHNOLOGIES  
THE HUB OF YOUR BUSINESS AT SEA!  
LASPEZIANAVYBASE MAY 24-25-26-27 2016



SPONSORSHIP/BRANDING OPTIONS

4/5

## BRONZE SPONSOR

7.000,00€ each

### SEAFUTURE & MARITIME TECHNOLOGIES BOOKLET

This exclusive brochure contains the daily conferences schedules and all SEAFUTURE & MARITIME TECHNOLOGIES exhibition information, the tool gives your brand a unique opportunity. The booklet will help all participants to find their way around the venue and increase your visibility.

#### THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- The Sponsor will have an opportunity to brand the booklet with the company logo, advertising banner, stand number & url alongside SEAFUTURE & MARITIME TECHNOLOGIES logo
- Complementary 2 passes per conference + 2 invitations at the gala dinner
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as Bronze Sponsor

### USB FOR MEDIA

The usb will be distributed to the media on arrival. Sponsor must supply 4 g usb memory sticks.

#### THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Usb memory stick loaded with Sponsors marketing materials and SEAFUTURE & MARITIME TECHNOLOGIES information (customized memory stick to be provided by Sponsoring company, with all materials)
- Complementary 2 passes per conference + 2 invitations at the gala dinner
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as Bronze Sponsor

### VIP VEHICLES

The Sponsor can creatively brand this area where the vehicles will be parked with flags and can hand-out promotional items for the duration of the show. The VIP delegation will be brought to the venue by these vehicles. Sponsor this service and demonstrate your hospitality.

#### THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Complementary 2 passes per conference + 2 invitations at the gala dinner
- Complementary logo in the SEAFUTURE & MARITIME TECHNOLOGIES website as Bronze Sponsor

### WEBSITE AD

The website is one of the most flexible and efficient media to targeting your message, increasing your visibility, advertising your participation at the show and create traffic to your website.

#### HOME PAGE DISPLAY AD

- Right hand column display Ad
- Sponsors company name. Logo or icon and can contain animation



5TH EDITION

SEAFUTURE & MARITIME TECHNOLOGIES  
THE HUB OF YOUR BUSINESS AT SEA!  
LASPEZIANAVYBASE MAY 24-25-26-27 2016



SPONSORSHIP/BRANDING OPTIONS

5/5

- Sponsor ad will be linked to your company's website
- 326 long x 192 high pixels
- 72 dpi jpeg or gif file
- File size should be less than 15 kb

**REQUIREMENTS / SPECIFICATIONS:** Your Ad must be emailed according to these exact specifications, Ad that do not meet these specifications cannot be accepted.

#### THE SPONSOR WILL BENEFIT FROM THE FOLLOWING

- Complementary 2 passes per conference + 2 invitations at the gala dinner



Under the patronage of



Ministero della Difesa



Ministero dello Sviluppo Economico

Organizers



Co-organizers



Industrial partners



**SEAFUTURE info**

T +39 0187 728 216 • T +39 0187 728 250 • T +39 0187 728 275 • T +39 0187 728 291 • Mail: [info@seafuture.it](mailto:info@seafuture.it)

**SEAFUTURE administration**

+39 0187 728296  
Mail: [admin@seafuture.it](mailto:admin@seafuture.it)

**SEAFUTURE sales**

T +39 010 583684 T +39 348 3111450  
Mail: [sales@seafuture.it](mailto:sales@seafuture.it)

[www.seafuture.it](http://www.seafuture.it)